



TANYA HUTCHISON OF ORANGE COUNTY, CA NAMED WINNER OF TV LAND'S "SHE'S GOT THE LOOK"

45-Year Old Wife and Mother of Five Lands Contract with Wilhelmina Models, Inc. and Photo Spread in *SELF* Magazine

New York, NY, July 10, 2008 – **Tanya Hutchison** of Orange County, CA has been crowned the winner of "She's Got The Look," TV Land's original reality series searching for the next great supermodel -- over 35. Hutchison was announced as the winner on last night's dramatic season finale and has landed a lucrative modeling contract with Wilhelmina Models, Inc. and a fashion spread in *SELF* Magazine.

"She's Got The Look," is a collaboration with Wilhelmina Models, Inc., which sets out to discover a sophisticated, beautiful and confident woman 35 or older who is destined to become the next great supermodel. Iconic supermodel Kim Alexis, who has graced the covers of more than 500 magazines, hosts "She's Got The Look." Supermodel Beverly Johnson -- who made history as the first African-American model to appear on the cover of *American Vogue* -- celebrity stylist Robert Verdi and Wilhelmina president Sean Patterson are featured as regular judges on the series. The series is executive produced by Emmy Award-Winner Allison Grodner ("Big Brother," "Blowout").

In last night's finale, four finalists remained, and they had to put to use everything they've learned throughout the series to make it to the top. The women pitched themselves to the editors of *SELF* Magazine and then realized their pitch in their ultimate cover girl photo shoot.

"Tanya truly embodies what this competition is all about," states Larry W. Jones, president, TV Land. "Not only is she beautiful but she has also had rich life experiences and has overcome so many obstacles to become the woman that she is today. "She's Got The Look" is about the whole package, and Tanya has that."

"Tanya not only embodies beauty inside and out, but she is charming beyond belief," states Wilhelmina President Sean Patterson. The goal of "She's Got The Look" was to prove to the world that women over 35 who aspire to model would encompass more depth, charm and ultimate beauty than the average model. With Tanya, we found a uniquely beautiful and inspiring woman who will undoubtedly be a success in the modeling industry."

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Hutchison is a 45-year old wife and a mother of five who resides in Orange County, CA. Having begun modeling at a young age, Hutchison is proud to have overcome a life-threatening knife attack that left her scarred internally and externally. After the incident, she began to doubt herself and the price of beauty. She recently found a deeper meaning in her life by committing to missionary work in Africa, where she lectures young women on the importance of empowerment.

TV Land's nationwide search, which included months of online submissions, auditions and regional competitions around the country, resulted in flying 20 contenders to New York City. These semi-finalists were put to the test of expressing themselves and their fashion know-how. Ten finalists were then selected to live in a New York City loft and compete in challenges such as photo shoots, runway competitions and tests on their fashion sense. At the conclusion of the competition, one woman is crowned the ultimate winner.

Last week, TV Land announced that it has renewed the series "She's Got The Look" for a second season. Emmy Award-Winner Allison Grodner will return as executive producer. Premiering in 2009, the second season of "She's Got The Look" will expand from six episodes to eight and will again set out to discover a sophisticated, beautiful and confident woman 35 or older destined for supermodel stardom.

"She's Got The Look" is an Allison Grodner produced exclusively for TV Land. Keith Cox and Sal Maniaci serve as executive producers for TV Land; Sean Patterson and Corey Preston are executive producers from Wilhelmina.

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About TV Land:

TV Land is dedicated to presenting the best in entertainment on all platforms for consumers in their 40s and 50s. Armed with a slate of original programming, acquired classic shows, hit movies and full-service web site, TV Land is now seen in over 90 million U.S. homes. For up-to-the-minute and archival press information including releases and photographs, please visit TV Land's press-only web site at www.tvlandpress.com.

About MTV Networks

MTV Networks, a unit of Viacom (NYSE: VIA, VIA.B), is one of the world's leading creators of programming and content across all media platforms. MTV Networks, with more than 150 channels worldwide, owns and operates the following television programming services - MTV: MUSIC TELEVISION, MTV2, VH1, mtvU, NICKELODEON, NICK at NITE, COMEDY CENTRAL, TV LAND, SPIKE TV, CMT, NOGGIN/THE N, VH1 CLASSIC, MTVN INTERNATIONAL and THE DIGITAL SUITE FROM MTV NETWORKS, a package of 13 digital services, all of these networks trademarks of MTV Networks. MTV Networks connects with

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its audiences through its robust consumer products businesses and its more than 300 interactive properties worldwide, including online, broadband, wireless and interactive television services and also has licensing agreements, joint ventures, and syndication deals whereby all of its programming services can be seen worldwide.

About Wilhelmina

Wilhelmina is one of the largest model agency chains in the world, founded by legendary model, Wilhelmina Cooper in 1967. Today, they lead the industry in diversity and depth, and represent some of the biggest models, and celebrity talent in the world. Sean Patterson is the President of Wilhelmina Models. Dieter Esch is Chairman. They have offices in New York, Los Angeles and Miami as well as licensees across the U.S.

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