



## **40 YEAR-OLD BEAUTIFUL AND SOPHISTICATED STACEY ANDERSON REVEALED AS TV LAND'S "COUGAR"**

New York, NY – February 19, 2009 – Stacey Anderson, a stunning 40-year-old successful realtor from Scottsdale, Arizona, has been named as the “Cougar” in TV Land’s new original series “The Cougar,” it was announced today. The eight-episode series, which is hosted by Vivica A. Fox (“Kill Bill: Vol. 1,” “Curb Your Enthusiasm”), follows Anderson as she searches for love among a pool of 20 eligible twenty-something men. The one-hour elimination dating series is executive produced by Mike Fleiss (“The Bachelor”) through his NEXT Entertainment production company in association with Warner Horizon Television and premieres on **April 15th at 10:00 pm ET/PT on TV Land PRIME.**

“Stacey Anderson’s vivacious personality, stunning looks and incredible heart make her the perfect choice as our ‘Cougar,’” states Larry W. Jones, president, TV Land. “She is sure to break all the stereotypes people hold about who ‘cougars’ are.”

For years, Stacey has believed that society has placed a double standard on women who date younger men, and she is here to prove that age is nothing but a number. Stacey’s dating experiences have led her to believe that men her age and older live under the pressure of a “ticking clock,” which dampens their spontaneity and zest for life. Essential to Stacey’s personal success is her upbeat optimism and zeal, which have not been tainted by life’s adversities. She believes that younger men have the same spirited zest for life, a demeanor Stacey finds crucial for her future love interest to possess, a love interest that she plans to find on “The Cougar.”

In her spare time, Stacey gives back to her community by helping to acquire affordable land for the nonprofit organization *Habitat for Humanity*. She also enjoys an active lifestyle by playing tennis, golf, hiking and swimming.

Stacey is currently a realtor who, in only her first year in the commercial real estate business, was ranked in the top 1% of realtors nationwide for sales over 50 million dollars.

For more photos and more information on Stacey Anderson, please visit the media only website, [www.tvland.press.com](http://www.tvland.press.com).

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About TV Land PRIME and TV Land:

TV Land PRIME is TV Land's primetime programming destination designed for people in their mid-forties and the exclusive home to the premieres of the network's original programming, contemporary television series acquisitions and movies. TV Land PRIME is part of TV Land, a network dedicated to presenting the best in entertainment on all platforms for consumers in their 40s and 50s. Consisting of original programming, acquired shows, hit movies and full-service Web site, TV Land is now seen in over 93 million U.S. homes. For up-to-the-minute and archival press information including releases and photographs, please visit TV Land's press-only Web site at [www.tvlandpress.com](http://www.tvlandpress.com).

About MTV Networks:

MTV Networks, a unit of Viacom (NYSE: VIA, VIA.B), is one of the world's leading creators of programming and content across all media platforms. MTV Networks, with more than 150 channels worldwide, owns and operates the following television programming services - MTV: MUSIC TELEVISION, MTV2, VH1, mtvU, NICKELODEON, NICK at NITE, COMEDY CENTRAL, TV LAND, SPIKE TV, CMT, NOGGIN/THE N, VH1 CLASSIC, MTVN INTERNATIONAL and THE DIGITAL SUITE FROM MTV NETWORKS, a package of 13 digital services, all of these networks trademarks of MTV Networks. MTV Networks connects with its audiences through its robust consumer products businesses and its more than 300 interactive properties worldwide, including online, broadband, wireless and interactive television services and also has licensing agreements, joint ventures, and syndication deals whereby all of its programming services can be seen worldwide.

About Warner Horizon Television:

Warner Horizon Television is one of the entertainment industry's fastest-growing television companies, specializing in the creation of scripted series for the cable marketplace, and primetime reality series for both network and cable. Founded in 2006, this second production entity allows the Warner Bros. Television Group to expand its programming offerings and explore creative options made possible under a new business model.