



**TV LAND CELEBRATES 35<sup>TH</sup> ANNIVERSARY  
OF “THE BRADY BUNCH” WITH ORIGINAL BRADY CAST  
REUNION AND 48-HOUR MARATHON**

**Network to Present Very First Episode of “*The Brady Bunch*”  
Exactly 35 Years After September 26, 1969 Debut**

LOS ANGELES, CA, JULY 23, 2004 – Here’s the story: TV Land, television’s only 24-hour home to the best of everything television, will celebrate the 35<sup>th</sup> Anniversary of America’s favorite TV family, “*The Brady Bunch*.” The 48-hour non-stop Brady marathon will feature classic episodes of the iconic 1970s sitcom, hand-picked episodes of “*Pop Up Brady*,” and “*Still Brady After All These Years*” – an original cast reunion special executive produced for TV Land by Lloyd Schwartz and Sherwood Schwartz, the creator and executive producer of the original enduring sitcom. The marathon **begins at 6:00 a.m. on Saturday, September 25 and continues non-stop through 6:00 a.m. on Monday, September 27 (all times ET/PT).** Jenny McCarthy will host the *Still Brady After All These Years* original one-hour special which premieres **at 10:00 p.m. on Sunday, September 26, the show’s 35<sup>th</sup> anniversary date.**

“It’s hard to believe that it has been 35 years since America’s favorite family first premiered on television,” states Larry W. Jones, President, TV Land and Nick at Nite. “*The Brady Bunch*’ is an enduring classic and a fan favorite, and we could think of no better way to celebrate this anniversary than with a marathon of classic episodes of the show and a much-anticipated reunion special.”

**Viewers tuning in to the celebration will be treated to the very first episode of *The Brady Bunch* at 8 p.m. that Sunday, 35 years to the minute that the series initially premiered on television.** Following that, from **8:30 to 10 p.m.**, the unforgettable three-part episode of *The Bradys in Hawaii* will be showcased.

“*Still Brady After All These Years*” will feature rarely seen behind-the-scenes footage, current interviews with the show’s surviving cast members -- who also discuss their favorite episodes -- and will showcase several of the series’ most memorable moments, celebrity guest stars and popular storylines. The special will also take a lighthearted look at the show’s continued popularity and its role in pop culture and in television. The hosted special feature interviews with several Hollywood notables who discuss their views about various Brady family members, favorite “*Brady Bunch*” moments and their personal feelings about why the show continues to resonate with audiences. The special will be taped in Los Angeles in August.

**The following is the schedule for *The Brady Bunch* 35<sup>th</sup> Anniversary Weekend (all times ET/PT):**

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	<b>Saturday</b>	<b>Sunday</b>	
6:00	#2 Dear Libby	#54 My Sister Benedict Arnold	6:00
6:30	#3 Eenie, Meenie, Mommy, Daddy	#56 Juliet is the Sun	6:30
7:00	#4 Alice Doesn't Live Hear Anymore	#57 And Now a Word From Our Sponsor	7:00
7:30	#5 Katchoo	#60 Click	7:30
8:00	#7 Kitty Karry-All is Missing	#62 The Not-So-Rose-Colored Glasses	8:00
8:30	#9 Sorry, Right Number	#63 The Teeter-Totter Caper	8:30
9:00	#10 Every Boy Does It Once	#64 Big Little Man	9:00
9:30	#11 Vote For Brady	#65 Law and Disorder	9:30
10:00	#12 The Voice of Christmas	#67 Jan's Aunt Jenny	10:00
10:30	#13 Is There a Doctor in the House	#68 The Big Bet	10:30
11:00	#14 Father of the Year	<b>Brady Original</b>	11:00
11:30	#15 54-40 and Fight	"	11:30
12:00	#17 The Undergraduate	#73 The Fender Benders	12:00
12:30	#19 The Big Sprain	#77 Today I Am a Freshman	12:30
1:00	#20 Brace Yourself	#78 Cyrano de Brady	1:00
1:30	#21 The Hero	#79 Fright Night	1:30
2:00	#22 The Possible Dream	#80 The Show Must Go On	2:00
2:30	#24 The Grass Is Always Greener	#81 Jan, The Only Child	2:30
3:00	#26 The Dropout	#82 Career Fever	3:00
3:30	#27 The Babysitters	#83 Goodbye, Alice, Hello	3:30
4:00	#30 Going Going Steady	#85 Everybody Can't Be George Washington	4:00
4:30	#33 Fistful of Reasons	#86 Love and the Older Man	4:30
5:00	#39 Where There's Smoke	#87 Greg Gets Grounded	5:00
5:30	<b>Pop Up #43 Our Son The Man</b>	<b>Pop Up # 64 Big Little Man</b>	5:30
6:00	<b>Pop up #55 The Personality Kid</b>	<b>Pop Up #66 Dough-RE-Mi</b>	6:00
6:30	<b>Pop Up #59 Her Sister's Shadow</b>	<b>Pop Up #96 Adios Johnny Bravo</b>	6:30
7:00	<b>Pop Up #61 Getting Davey Jones</b>	<b>Pop Up #106 The Cincinnati Kids</b>	7:00
7:30	<b>Pop Up #1 The Honeymoon</b>	<b>Pop Up #117 The Hair Brained Scheme</b>	7:30
8:00	#50 Ghost Town USA	#1 The Honeymoon	8:00
8:30	#51 Grand Canyon or bust	#74 Hawaii Bound	8:30
9:00	#52 The Brady Braves	#75 Pass The Tabu	9:00
9:30	#37 Confessions, Confessions	#76 The Tiki Caves	9:30
10:00	#61 Getting Davey Jones	<b>Brady Original</b>	10:00
10:30	#66 Dough-Re-Mi	"	10:30
11:00	#55 The Personality Kid	#88 Amateur Night	11:00
11:30	#34 The Not So Ugly Duckling	#90 The Subject Was Noses	11:30
12:00	<b>Pop Up #1 The Honeymoon</b>	<b>Pop Up # 64 Big Little Man</b>	12:00
12:30	<b>Pop Up #43 Our Son The Man</b>	<b>Pop Up #66 Dough-RE-Mi</b>	12:30
1:00	<b>Pop up #55 The Personality Kid</b>	<b>Brady Original</b>	1:00
1:30	<b>Pop Up #59 Her Sister's Shadow</b>	"	1:30
2:00	<b>Pop Up #61 Getting Davey Jones</b>	<b>Pop Up #96 Adios Johnny Bravo</b>	2:00
2:30	#40 Will The Real Jan Brady	<b>Pop Up #106 The Cincinnati Kids</b>	2:30
3:00	#42 Coming Out Party	<b>Pop Up #117 The Hair Brained Scheme</b>	3:00
3:30	#43 Our Son The Man	#97 Mail Order Hero	3:30
4:00	#44 The Liberation of Marcia Brady	#99 Never Too Young	4:00
4:30	#46 The Winner	#100 Peter and The Wolf	4:30
5:00	#47 Double Parked	#102 Marcia Gets Creamed	5:00
5:30	#49 Tell it Like it Is	#104 Quarterback Sneak	5:30

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