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TV LAND CELEBRATES THANKSGIVING ON THE FRONTIER!

Network Serves Up a Hearty Helping of Episodes from *Little House on the Prairie* Mockumentary on “The Half Pints,” *Little House* Tribute Band to Air Immediately Following Marathon

New York, NY, November 16, 2006 - TV Land celebrates Thanksgiving with two programming events guaranteed to satisfy your appetite. Visit the Ingalls Family with a three-part special featuring some of the most heartwarming episodes from ***Little House on the Prairie*** with **“Thanksgiving on the Prairie,”** a marathon airing on **Thursday, November 23 from 8 p.m. – 11 p.m. (ET/PT).** Fans can join Charles, Caroline, Mary, Laura, Carrie and Albert as they recall their fondest memories of Walnut Grove and share a Thanksgiving feast filled with all the trimmings. Immediately following this showcase, **at 11 p.m.,** TV Land will air ***The Half Pints***, a 30-minute mockumentary about a rock group which takes its name and inspiration from Pa Ingalls' nickname for Laura. The Half Pints, whose songs are about the series and dress in Prairie-fashion, live by the motto that they are “takin the prairie to the people” and remind fans to uphold the legacy of the Ingalls Family and this classic series.

The Thanksgiving on the Prairie schedule is as follows (all times ET/PT):

- 8p **#117 - The Little House Years, Part I** – The Ingalls family share family memories at the Thanksgiving table.
- 9p **#118 - The Little House Years, Part II** The Ingalls family share family memories at the Thanksgiving table.
- 10p **#119 - The Little House Years, Part III** The Ingalls family share family memories at the Thanksgiving table.

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About TV Land

Now seen in over 90 million U.S. homes, TV Land is dedicated to building the ultimate Baby Boomer entertainment brand on all platforms. Armed with a slate of new original programming, newly acquired Classic TV and movies, multiplatform content and **Cause Change**, a new pro-social initiative, the network is uniquely positioned to cater to America's 78 million Baby Boomers, the first generation of Americans who grew alongside television. TV Land's program mix features hit originals, popular dramas, sitcoms, westerns and Retromercials®. TV Land's roster includes hits like *All in the Family*, *M*A*S*H*, *The Andy Griffith Show* and several others. Furthering the network's commitment to develop original programming that complements its roster of acquisitions, the network regularly showcases original series and specials like *I Pity The Fool*, *Sit Down Comedy with David Steinberg*, *TV Land Myths and Legends*, *Generation Boom*, *TV Land Confidential*, *TV Land's Top Ten*, *My First Time* and the upcoming original series *High School Reunion*.

MTV Networks, a unit of Viacom (NYSE: VIA, VIA.B), is one of the world's leading creators of programming and content across all media platforms. MTV Networks, with more than 130 channels worldwide, owns and operates the following television programming services – MTV: MUSIC TELEVISION, MTV2, VH1, mtvU, NICKELODEON, NICK at NITE, COMEDY CENTRAL, TV LAND, SPIKE TV, CMT, NOGGIN, VH1 CLASSIC, LOGO, MTVN INTERNATIONAL and THE DIGITAL SUITE FROM MTV NETWORKS, a package of 13 digital services, all of these networks trademarks of MTV Networks. MTV Networks connects with its audiences through its robust consumer products businesses and its more than 200 interactive properties worldwide, including online, broadband, wireless and interactive television services and also has licensing agreements, joint ventures, and syndication deals whereby all of its programming services can be seen worldwide.

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