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**TV LAND BRAVES MYSTERIOUS
MYTHS AND LEGENDS WITH
HALLOWEEN MARATHON ON SUNDAY, OCTOBER 28**

New York, NY, October 23, 2007 – [TV Land](#) goes bobbing for answers to some of entertainment's darkest mysteries on **Sunday, October 28 from 7PM – 10:30PM (all times ET/PT)** with a special Halloween marathon of TV Land's hit original series, [TV Land Myths and Legends](#). Celebrate All Hallow's Eve with over three hours of Hollywood's most mystifying secrets and bizarre rumors. From deceased munchkins and the *Poltergeist* curse to haunted film sets and lifeless Bond girls, [TV Land](#) will have you on the edge of your seat.

[TV Land Myths and Legends](#) features appearances by celebrities -- many of whom had a direct connection to these legendary stories. Each episode explores extraordinary tales about Hollywood's most memorable stars, TV shows, films and music. The series examines the origin of these myths and rumors -- shedding light on some of pop culture's most baffling mysteries.

The TV Land Myths and Legends Halloween Special schedule is as follows (all times ET/PT):

7 p.m. - "The Ghost & Mrs. Gabor"

Is that really the ghost of a nine-year-old boy seen through a window in the film *Three Men and a Baby*? Who really inspired Carly Simon's #1 hit, *You're So Vain*? What shocking, sexual innuendo heated up late night when Johnny Carson asked Zsa Zsa Gabor to remove her pet cat from her lap? We'll explore these mysteries and more on this episode of *TV Land Myths and Legends*.

-more-

PAGE 2: TV Land Halloween Myths and Legends

7:30 p.m. - "Super Stars & Sudden Deaths"

Did television *Superman* George Reeves really leap from a tall building to his death? Did Mama Cass of The Mamas and The Papas really die by choking on a ham sandwich? Did Joan Rivers truly reveal Victoria Principal's home phone number live on *The Late Show*?

8 p.m. - "Film Frights & Red Scares"

Is Long Island's *Amityville Horror* house really haunted? Was Lucille Ball ever a Communist? Did an unemployed ice cream truck driver win over \$100,000 on the game show *Press Your Luck* by memorizing the supposedly random patterns on the game board?

8:30 p.m. - "Secret Agents & Game Shows "

Did a beautiful Bond girl die of suffocation when her entire body was painted gold for a scene in *Goldfinger*? Is it true that *Gong Show* host and producer Chuck Barris was also a trained CIA assassin? What stunning x-rated answer did a contestant give Bob Eubanks on *The Newlywed Game*?

9 p.m. - "Graves, Gilligan & Groucho"

Is there really a *Poltergeist* curse? Was *Gilligan's Island* a metaphor for hell? Were the recently buried remains of legendary film comedian Charlie Chaplin dug up by grave robbers and held for ransom? What sexual innuendo did Groucho Marx get away with on *You Bet Your Life*?

9:30 p.m. - "Munchkins & Misbehavior"

Can the body of a suicidal munchkin really be seen hanging from a tree in *The Wizard of Oz*? Was Barry Williams really high on the set of a 1973 episode of *The Brady Bunch*? Did famed TV chef Julia Child actually drop a chicken, pick it up, and advise her audience, "Remember, you're alone in the kitchen?"

10 p.m. - "Elvis"

Thirty years after Elvis has "left the building," TV Land takes an in-depth look at some of the most popularly held mysteries about the King of Rock 'n' Roll and dissects them to separate fact from fiction. Are Oprah Winfrey and Elvis really related? Did he really approach President Nixon in the hopes of becoming a federal drug agent? These, and many other mysteries will be answered in this special edition of *TV Land Myths and Legends*.

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PAGE 3: TV Land Halloween Myths and Legends

[TV Land Myths and Legends](#) is a Gay Rosenthal Production produced exclusively for [TV Land](#). Executive Producers are Gay Rosenthal and Paul Barrosse from Gay Rosenthal Productions and Sal Maniaci, Senior Vice President, TV Land, Development and Original Production. Nicholas Caprio of Gay Rosenthal Productions is Co-Executive Producer.

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[TV Land](#) continues to build the ultimate entertainment brand on all platforms for consumers in their 40s and 50s. Armed with a slate of original programming, newly acquired classic and contemporary TV, hit movies and its redesigned website -- [TVLand.com](#) -- the network is uniquely positioned to superserve the first generation of Americans who grew up alongside television. The network's program mix features original programming, popular dramas, sitcoms and westerns in a fun-filled, pop culture environment featuring a roster of popular shows including [All in the Family](#), [M*A*S*H](#), [The Andy Griffith Show](#) and [Just Shoot Me](#), which joins TV Land in January, 2008. In the coming months, the network will roll out a slate of new original series' such as [High School Reunion](#), [She's Got The Look](#), [Family Foreman](#) and [The Big 4-0](#). [TVLand.com](#), the network's Emmy Award-winning website, is devoted to all aspects of entertainment including [TV](#), [music](#) and [movies](#) and features [full-length episodes](#), a movie trailer database and [over a dozen radio stations](#). TV Land is now seen in over 90 million U.S. homes.

MTV Networks, a unit of Viacom (NYSE: VIA, VIA.B), is one of the world's leading creators of programming and content across all media platforms. MTV Networks, with more than 140 channels worldwide, owns and operates the following television programming services - MTV: MUSIC TELEVISION, MTV2, VH1, mtvU, NICKELODEON, NICK at NITE, COMEDY CENTRAL, TV LAND, SPIKE TV, CMT, NOGGIN/THE N, VH1 CLASSIC, LOGO, MTVN INTERNATIONAL and THE DIGITAL SUITE FROM MTV NETWORKS, a package of 13 digital services, all of these networks trademarks of MTV Networks. MTV Networks connects with its audiences through its robust consumer products businesses and its more than 300 interactive properties worldwide, including online, broadband, wireless and interactive television services and also has licensing agreements, joint ventures, and syndication deals whereby all of its programming services can be seen worldwide.

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