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**TV LAND ENLISTS ACCLAIMED PRODUCTION TEAM  
ON SCREEN ENTERTAINMENT AND TONYA LEWIS LEE TO CREATE  
*THAT'S WHAT I'M TALKIN' ABOUT!*, A UNIQUE THREE-PART SPECIAL IN  
CELEBRATION OF BLACK HISTORY MONTH**

**Special Slated for February 2006 Features Spirited Debates About Black  
Pop Culture and Entertainment**

New York, NY, October 5, 2005 – TV Land has reached a production deal with On Screen Entertainment and Tonya Lewis Lee to produce a three-part special celebrating famous African Americans and their influence on pop culture entitled ***That's What I'm Talkin' About***. TV Land will showcase the special in February in support of Black History Month.

Produced by On Screen Entertainment's Nikki Silver and Orly Wiseman (*Miracle's Boys* and *Reading Rainbow*) and Tonya Lewis Lee (*Miracle's Boys* and *I Sit Where I Want: The Legacy of Brown v. Board of Education*), ***That's What I'm Talkin' About*** will feature a variety of Hollywood notables and others as they debate the contributions that various African Americans have made to pop culture in a lively roundtable discussion. The series will also feature clips and images from dozens of iconic characters, television shows, movies and other forms of entertainment as panelists try to prove their case in a fast-paced, rapid fire exchange.

"I am thrilled to be working again with On Screen Entertainment and our new partner TV Land on this series of shows which honors the contributions of black entertainers and icons in a smart and engaging way," expressed Executive Producer Tonya Lewis Lee.

***That's What I'm Talkin' About*** is poised to be a lively repartee in which panelists toss out opinions, anecdotes and nominations for their top choices on several trends, people, programs, fashion and music. Led by a panel moderator, each installment will tackle several fun groupings of topics such as "Movers, Shakers and Stylemakers" – covering everything from the growing popularity of athletes, to America's obsession with "the red carpet" – and "Mates, Dates and Greats" – covering everything from relationships of couples both on-and off-screen to the "best of" moments from a variety of topics.

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### **About On Screen Entertainment**

On Screen Entertainment creates, develops and produces quality programming for the entire family. The company is jointly run by multiple Emmy Award-winning producers Nikki Silver and Orly Wiseman. Most recently the company produced the critically acclaimed "Miracle's Boys," a dramatic mini-series for teens which aired on MTV's The N Network. In addition they have produced Reading Rainbow a multi-award winning children's series on PBS which has won 24 Emmys in 20 years. On Screen has an impressive library of television series and development properties including What's Going ON?, a 10-part documentary series airing on Showtime, Outward Bound (Discovery Kids) and The Zack Files (re-airing on Showtime Family Zone). The company is currently in development on the feature film adaptation of Lois Lowry's Newbery-award winning *The Giver* produced with Jeff Bridges and Walden Media. Other book properties in development include Christopher Paul Curtis' "The Watsons Go To Birmingham-1963" and Joan Bauer's "Hope Was Here."

### **About Tonya Lewis Lee**

Tonya Lewis Lee, Esq. is the executive producer of The N's 2005 critically acclaimed mini-series *Miracle's Boys*. In 2005, Lee is also releasing her new children's book *Please Puppy Please*, a follow-up to the 2002 book she co-authored with her husband, Spike Lee, *Please Baby Please*. In 2004, Lee was the executive producer of the documentary film, *I Sit Where I Want: The Legacy of Brown v. Board of Education* for Noggin/ The N which received Beacon and Parent's Choice Awards. 2004 also saw the release of Mrs. Lee's first novel, the national bestseller, *Gotham Diaries*. Outspoken on the issue of women and race, Lee has written for magazines such as *Glamour* and *O at Home*.

### **About TV Land**

Now seen in over 85 million U.S. homes and throughout Canada, TV Land presents popular dramas, sitcoms, westerns, Retromercials and original programming, all packaged in a unique, award-winning on-air environment. The network celebrates all things Classic TV with a specific viewer in mind: the first generation of people to grow up watching television. Known for its celebrated line-up of Classic TV ranging from *I Love Lucy* to *Little House on the Prairie*, TV Land has made its mark with clever, critically-acclaimed original programming, developed by TV Land Productions, which was created in 2003. Original programming includes such hits as the annual *TV Land Awards: A Celebration of Classic TV*; an original special that reunited the cast of *The Brady Bunch* in 2004's Emmy-nominated *Still Brady: After All These Years*; *Chasing Farrah*, which follows the real-life happenings of iconic actress and sex symbol, Farrah Fawcett; as well as several other series and specials that enhance the overall Classic TV viewing experience. For more information about TV Land's originals, visit [www.tvland.com](http://www.tvland.com).