



**TV LAND CELEBRATES MILESTONES THIS SEPTEMBER WITH THE
40TH ANNIVERSARY OF “THE BRADY BUNCH”
AND “THE COSBY SHOW’S” 25TH ANNIVERSARY**

**Network Pays Homage with Separate Tributes Featuring Most Popular
Episodes of Both Beloved Shows**

**TVLand.com Featuring Exclusive Web Tributes Including Cast Interviews,
Photo Galleries, Games, Video Clips and More**

New York, NY September 14, 2009 – [TV Land](#) breaks out the bubbly this September to celebrate the milestone anniversaries of two of television's most beloved and celebrated sitcoms, “[The Brady Bunch](#)” and “[The Cosby Show](#).” The network will pay homage to Mike, Carol and the whole Brady clan for the 40th anniversary of the launch of the series and will also celebrate the 25th anniversary of The Huxtables joining the TV fray with marathons of the most memorable episodes from both series, including the premiere episodes. Additionally, TVLand.com will honor the two series' with content such as extensive photo galleries, video clips of classic moments from each show, games and trivia.

The network will honor the 40th anniversary of the day when this lovely lady met this fellow and they became “The Brady Bunch” almost 40 years to the day beginning [Monday, September 21, 2009 through Friday from 7PM – 9PM ET/PT and Saturday, September 26 & Sunday, September 27 from 10AM – 6PM ET/PT](#). Tune in to some of the funniest episodes including the September 26, 1969 pilot featuring Mike and Carol's wedding when Tiger destroys the cake and other classics like Cindy's missing Kitty Karry-All doll, Greg and Marcia competing for class president, Jan in a brunette wig, a family trip to the Grand Canyon and many more! TVLand.com gets in on the anniversary action with exclusive web content on “The Brady Bunch” microsite which includes photo galleries, games such as the “Marcia Brady Football Toss” and Brady trivia, as well as video clips of favorite Brady moments and beloved musical performances. Additionally, in partnership with the [Academy of Television Arts & Sciences Foundation's Archive of American Television](#), interviews with the cast and “Brady” creator Sherwood Schwartz will be featured. Fans will also be able to follow Barry “Greg” Williams, Susan “Cindy” Olsen, Geri Reischl (“Fake Jan” of “The Brady Bunch Variety Hour”), Wendy Winans ([BradyWorld.com](#)) and author and Brady expert Lisa Sutton on Twitter as they “tweet” throughout the anniversary marathon week. Sutton will also contribute to blog entries during the week to discuss subjects such as “Where are they now?” and “Brady Collectibles.”

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The festivities honoring the Huxtables Silver 25th anniversary will air with a marathon of extra-special episodes of "The Cosby Show" highlighting memorable moments on **Wednesday, September 23 from 9PM to Midnight ET/PT**. From the pilot episode which originally premiered September 20, 1984 when Denise goes on a date with an older merchant marine -- much to Cliff's dismay -- to Theo's disastrous designer shirt knock-off home-sewn by his sister, to the unforgettable staircase family lip-synch performance of Ray Charles' classic, "Night Time Is The Right Time," for Grandma and Grandpa Huxtable's Anniversary, viewers are sure to have a smile on their face – especially after Rudy steals the show. "The Cosby Show" is also featured at TVLand.com with a Cliff Huxtable sweater gallery, favorite video clips from the show and Cosby trivia about the cast and the loveable characters they played.

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About TV Land PRIME and TV Land

TV Land PRIME is TV Land's prime time programming destination designed for people in their mid-forties and the exclusive home to the premieres of the network's original programming, contemporary television series acquisitions and movies. TV Land PRIME is part of TV Land, a network dedicated to presenting the best in entertainment on all platforms for consumers in their 40s. Consisting of original programming, acquired shows, hit movies and full-service Web site, TV Land is now seen in over 93 million U.S. homes.

About MTV Networks

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