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**TV LAND REVEALS THE UNTOLD STORIES BEHIND FAVORITE TV SHOWS,
MUSIC, MOVIES AND MORE WHEN TV LAND CONFIDENTIAL RETURNS
ON WEDNESDAY, JULY 11 AT 10 PM ET/PT**

Original Series Premieres with Two Back-to-Back Episodes

New York, NY, June 11, 2007 – Why was Ray Romano so reluctant to go to Italy to shoot *Everybody Loves Raymond*? What did Michael Jackson confess to Donny Osmond? What made the dance scenes in *Saturday Night Fever* so hot? TV Land, the network dedicated to building the ultimate Baby Boomer entertainment brand, answers these questions and reveals the untold stories behind viewers' favorite TV guest stars, finales, blockbuster movies and hit songs when the original series, ***TV Land Confidential*, returns on Wednesday, July 11 at 10 p.m. ET/PT.** This six-episode series, premiering with back-to-back episodes -- "Oddballs" and "Movies" -- airs every Wednesday at 10 p.m. through August 8. The series is executive produced by David P. Levin of BrainStorm Inc.

Each 30-minute episode of *TV Land Confidential* is filled with anecdotes, interviews and clips, bringing viewers the tales behind their favorites in entertainment. Told by the people who were there – the stars, producers, network executives and others in the know – viewers will laugh alongside these insiders as they share their stories, from love blooming on the set between a guest star and the star of a popular sitcom to what inspired the pop hits "Jessie's Girl" and "I Will Survive," to the secrets behind filming some of pop culture's most memorable movie scenes.

"This series is back by popular demand because our viewers love hearing candid, behind-the-scenes stories about the entertainment industry," states Sal Maniaci, Senior Vice President, Development and Production, TV Land. "TV Land is thrilled to continue to create originals like these that explore topics which appeal to our Baby Boomer audience."

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Celebrities slated to appear in the series include: John Amos, Danny Bonaduce, Todd Bridges, Kirk Cameron, David Cassidy, Tony Danza, Fran Drescher, Josh Duhamel, Marla Gibbs, Jorge Garcia, Louis Gossett Jr., Pat Harrington, Melissa Joan Hart, Judd Hirsch, Shirley Jones, Jane Kaczmarek, Christopher Knight, Cheryl Ladd, Robert Loggia, Christopher Lloyd, Mary Wilson, Donny Osmond, Marie Osmond, John Ratzenberger, Phil Rosenthal, Rick Springfield, Alan Thicke, Marlo Thomas, Frankie Valli, Jon Voight and Billy Dee Williams.

The rollout for TV Land Confidential is as follows (all times ET/PT):

Wednesday, July 11, 10 p.m.

ODDBALLS: They are the oddball characters you rarely meet in real life, but find all over the TV dial. The things they do and say are unforgettable. This episode of *TV Land Confidential* tells the inside story of some of the most original TV characters of all time. How did the Sweathogs narrowly escape permanent expulsion their first season? Is it possible that Lenny and Squiggy were based on real people? What about *Taxi's* Reverend Jim? And how did Balki come up with that crazy accent? Wacky characters created on a whim -- some quirky, some crazy and all of them completely original.

Wednesday, July 11, 10:30 p.m.

MOVIES: The silver screen is a goldmine of untold stories. From script to screen and everything in between, this installment of *TV Land Confidential* takes on Hollywood with tales of your favorite movies. How did Tom Hanks and Robert Loggia get motivated for their *Big* dance scene? What made the dance scenes in *Saturday Night Fever* so hot? Why did Christopher Lloyd nearly turn down a ride *Back To The Future*? Why did Cloris Leachman stop filming during Mel Brooks' *High Anxiety*? How did the producers of *Animal House* find their perfect school? Get some popcorn, sit back and enjoy!

Wednesday, July 18, 10 p.m.

FINALES: Even in the world of television all good things must come to an end -- from the hit shows that go out with a bang, to the series that are quietly canceled there's always a story behind the send-off. This episode looks at the shows that got to say good-bye, some that didn't and some that said good-bye, and then unexpectedly got stays of "cancellation" and returned from the dead. What finale was originally planned for *The Mary Tyler Moore Show*? How did Bob Newhart keep the secret of his final *Newhart* episode? Viewers will also get an exclusive set visit to the finale of *Malcolm In The Middle*.

Wednesday, July 25, 10 p.m.

GUEST STARS: They show up, do their bit and then they're off to the next show. They're the guest stars who spice up your favorite shows. And they have stories too! From walk-on parts to recurring characters, this episode of *TV Land Confidential* tells the untold tales of the sometimes celebrated, sometimes unsung guests stars of series television. How did Tony Danza persuade his old friend Marilu Henner to guest star *Who's The Boss*? Why did *A Mary Tyler Moore Show* audience boo one guest star just for kissing Murray? And which guest star set the record for most cruises on *The Love Boat*? Here's a clue: "Coochi Coochi Cool!" – and we've got the other answers too!

Wednesday, August 1, 10 p.m.

LOCATIONS: What happens when your favorite TV shows leave the safety of the studio and go out on location? From the Beaches of Hawaii to the glitz of the Vegas Strip or the concrete jungles of New York City, every location brings with it new challenges for cast and crew. How did the Brady kids like shooting in Hawaii? Why did producers have to cordon off a beach when *Charlie's Angels* showed up? From an evacuation on the set of *Lost*, to vacationers becoming part of a scene on the hit show *Las Vegas*, when a television shows goes on location – you can bet the unexpected happens and the untold stories are plentiful.

Wednesday, August 8, 10:00 p.m.

MUSIC: What does it take to make a song a number one hit? Featuring # 1 songs and stars from the 60's, 70's, and 80's, this episode looks at the world of pop music. What happened when the Monkees met the Beatles? How did Motown turn out so many hits? Which Woodstock performer wrote a song in front of the half million people in attendance —and why? Viewers will hear inside stories about song-writing and get the real story behind songs like: "December 1963 (Oh What A Night)", "Jessie's Girl" and "I Will Survive."

About TV Land

Now seen in over 90 million U.S. homes, TV Land is dedicated to building the ultimate Baby Boomer entertainment brand on all platforms. Armed with a slate of new original programming, newly acquired Classic TV and movies, multiplatform content and *Cause Change*, a new pro-social initiative, the network is uniquely positioned to cater to America's 78 million Baby Boomers, the first generation of Americans who grew alongside television. TV Land's program mix features hit originals, popular dramas, sitcoms, westerns and Retromercials. TV Land's roster includes hits like *All in the Family*, *M*A*S*H*, *The Andy Griffith Show* and several others. Furthering the network's commitment to develop original programming that complements its roster of acquisitions, the network regularly showcases original series and specials like *I Pity The Fool*, *Sit Down Comedy with David Steinberg*, *TV Land Myths and Legends*, *Generation Boom*, *TV Land Confidential* and the upcoming original series *High School Reunion*.

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