



**TV LAND ROLLS OUT THE RED CARPET WITH THE
“M*A*S*H’ WEEKEND MARATHON” FEATURING CELEBRITY GUEST APPEARANCES BY
RON HOWARD, PATRICK SWAYZE, LAURENCE FISHBURNE, TERI GARR,
BLYTHE DANNER AND MORE**

New York, NY March 3, 2009 – Long before “Johnny” took “Baby” out of the corner in “Dirty Dancing” and “Opie” and “Richie Cunningham” added director extraordinaire to his résumé, Patrick Swayze and Ron Howard both paid guest visits to [“M*A*S*H’s”](#) 4077th. On [Saturday, March 7 and Sunday, March 8 from 8pm-4am ET/PT](#), catch both of these stars - along with a medley of your other favorite film and television icons - on TV Land when the network becomes a virtual celebrity central during the “‘M*A*S*H’ Weekend Marathon.” This showcase features guest appearances by John Ritter, Laurence Fishburne, Teri Garr, Blythe Danner, Leslie Nielsen and more. Throughout the marathon, there will be no shortage of antics, pranks and escapades that still captivate viewers, making “M*A*S*H” one of the most successful shows ever seen on television.

“It’s always exciting to recognize huge stars on the television screen before they truly hit it big,” said Larry W. Jones, president, TV Land. “‘M*A*S*H’ is a fan favorite for our audience of people in their 40s and viewers are sure to enjoy this marathon.”

Based on the 1970 Robert Altman film of the same name, “M*A*S*H” revolves around life at the 4077th Mobile Army Surgical Hospital, where wounded and sick soldiers are treated. The show centers around Dr. Benjamin Franklin “Hawkeye” Pierce (Alan Alda) and Dr. “Trapper” John McIntyre (Wayne Rogers), two brilliant

-more-

Page 2 – “M*A*S*H Weekend Marathon on TV Land

Surgeons often preoccupied with attractive nurses, practical jokes and merry-making, all while disregarding military decorum. Their relaxed approach is a source of consternation for other medical staffers including Dr. Frank Burns (Larry Linville) and Lt. Margaret “Hot Lips” Houlihan (Loretta Swit), whose secret love affair is no secret. Lt. Colonel Henry Blake (McLean Stevenson) is the camp commander who gives “Hawkeye” and “Trapper” free reign, further irritating Burns and “Hot Lips.” Lt. Blake is aided by the nervous, yet efficient, Corporal Walter “Radar” O’Reilly (Gary Burghoff). Other show regulars include Corporal Max Klinger (Jamie Farr), a doctor’s aide in the operating room who wears women’s clothing in hopes of being discharged and Father Francis Mulcahy (William Christopher), who runs an orphanage and serves as the unit’s chaplain.

The schedule for “M*A*S*H” is as follows (more details can be found at tvland.com):

TIME	SATURDAY, MARCH 7	SUNDAY, MARCH 8
8:00PM	MASH #027 “Radar’s Report”	MASH #189 “Bottle Fatigue”
8:30PM	MASH #083 “Dear Peggy”	MASH #016 “The Ringbanger”
9:00PM	MASH#174 “Too Many Cooks”	MASH #037 “Deal Me Out”
9:30PM	MASH #095 “The More I See You”	MASH #196 “War Co-Respondent”
10:00PM	MASH #034 “The Sniper”	MASH #049 “The General Flipped At Dawn”
10:30PM	MASH #017 “Sometimes You Hear the Bullet”	MASH #216 “Blood Brothers”

11:00PM	MASH #233 "The Tooth Shall Set You Free"	MASH #243 "Foreign Affairs"
11:30PM	MASH #135 "Comrades In Arms, Part 1"	MASH #151 "Our Finest Hour, Part 1"
12:00AM	MASH #136 "Comrades in Arms, Part 2"	MASH #152 "Our Finest Hour, Part 2"
12:30AM	MASH #164 "Inga"	MASH #221 "Identity Crises"
1:00AM	MASH #120 "Souvenirs"	MASH #118 "The General's Practitioner"
1:30AM	MASH #103 "The Nurses"	MASH #065 "The Consultant"
2:00AM	MASH #242 "Trick Or Treatment"	MASH #193 "Lend a Hand"
2:30AM	MASH #054 "Springtime"	MASH #190 "Heal Thyself"
3:00AM	DAYLIGHT SAVINGS	MASH #177 "Good-Bye Radar, Part 1"
3:30AM	DAYLIGHT SAVINGS	MASH #178 "Good-Bye Radar, Part 2"
4:00AM	MASH #073 "Welcome To Korea, Part 1"	xxx
4:30AM	MASH #074 "Welcome To Korea, Part 2"	xxx

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About TV Land PRIME and TV Land

TV Land PRIME is TV Land's prime time programming destination designed for people in their mid-forties and the exclusive home to the premieres of the network's original programming, contemporary television series acquisitions and movies. TV Land PRIME is part of TV Land, a network dedicated to presenting the best in entertainment on all platforms for consumers in their 40s and 50s. Consisting of original programming, acquired shows, hit movies and full-service Web site, TV Land is now seen in over 93 million U.S. homes.

About MTV Networks

MTV Networks, a division of Viacom (NYSE: VIA, VIA.B), is one of the world's leading creators of entertainment content, with brands that engage and connect diverse audiences across television, online, mobile, games, virtual worlds and consumer products. The company's portfolio spans more than 150 television channels and 350 digital media properties worldwide, and includes [MTV](#), [VH1](#), [CMT](#), [Logo](#), [Harmonix](#), [Nickelodeon](#), [Nick at Nite](#), [Noggin](#), [The N](#), [AddictingGames](#), [Neopets](#), [COMEDY CENTRAL](#), [Spike TV](#), [TV Land](#), [Atom](#), [GameTrailers](#) and [Xfire](#).

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