



Contacts: Elaine Wilcox  
TV Land  
212-846-5502  
[elaine.wilcox@tvland.com](mailto:elaine.wilcox@tvland.com)

Vanessa Reyes-Smith  
TV Land  
310-752-8081  
[Vanessa.Reyes@tvland.com](mailto:Vanessa.Reyes@tvland.com)

## **TV LAND TAKES AIM WHEN *JUST SHOOT ME!* JOINS THE NETWORK'S LINE-UP BEGINNING JANUARY 26**

New York, NY, January 18, 2008 – What happens when a scheming assistant, neurotic photographer, high-strung ex-model, carousing fashion editor and the boss's hot-tempered daughter work together in a glamour magazine office? Find out during TV Land's ***Just Shoot Me!*** Launch Party on Saturday, January 26 from 9:00pm – 6:00am and Sunday, January 27 from 9:00pm – 6:00am ET/PT. The 16-hour event will showcase hilarious episodes from the hit series including the groundbreaking "Back Issues" episode as writer Maya Gallo (Laura San Giacomo) asks her estranged father Jack (George Segal) for help, "The Burning House" when Finch (David Spade) makes his directorial debut and "The Write Stuff" when Nina recreates her famous supermodel pose.

In addition, TVLand.com will stream five full episodes daily, beginning January 26, with weekly updates. The website will feature character bios, a comprehensive episode guide, trivia game and photo gallery.

***Just Shoot Me!*** premiered on NBC on March 4, 1997. The show was a hit and became one of television's most popular sitcoms running for seven seasons. Set in the office of a cutting-edge fashion magazine, ***Just Shoot Me!*** follows the lives of its staff members - a writer (Laura San Giacomo) so desperate for employment she reluctantly goes to work for her father (George Segal), the owner of "Blush" magazine; the sarcastic assistant Dennis Finch (David Spade), the neurotic ex-model Nina Van Horn (Wendie Malick) and the philandering photographer Elliot DiMauro (Enrico Colantoni). This hilarious office comedy reflects the ways employees try to balance their careers and personal lives while trying to keep their sanity.

- more-

The ***Just Shoot Me! Launch Party*** schedule is as follows (all times ET/PT):

Saturday, 1/26/08 9p-6a			Sunday, 1/27/08 9p-6a		
10p	Ep. #1	Back Issues	10p	Ep. #40	How Nina Got Her Grove Back
10:30p	Ep. #2	The Devil and Maya Gallo	10:30p	Ep. #41	How Finch Stole Christmas
11p	Ep. #3	Secretary's Day	11p	Ep. #60	Finch Gets Dick
11:30p	Ep. #6	Lemon Wacky Hello	11:30p	Ep. #80	Fast Times at Finchmont High
12a	Ep. #7	The Experiment	12a	Ep. #55	The Odd Couple (1)
12:30a	Ep. #8	The Assistant	12:30a	Ep. #56	The Odd Couple (2)
1a	Ep. #11	King Lear Jet	1a	Ep. #94	The Auction
1:30a	Ep. #12	My Dinner With Woody	1:30a	Ep. #95	Maya's and Tigers and Deans, Oh My
2a	Ep. #19	Pass The Salt	2a	Ep. #98	Erlene and Boo
2:30a	Ep. #21	Nina in the Cantina	2:30a	Ep. #100	Sugar Momma
3a	Ep. #23	Nina's Bikini	3a	Ep. #101	Maya Stops Thinking
3:30a	Ep. #25	Bravefinch	3:30a	Ep. #114	Liotta? Liotta!
4a	Ep. #29	Rescue Me	4a	Ep. #122	The Burning House
4:30a	Ep. #38	Puppetmaster	4:30a	Ep. #126	Mr. Jealousy
5a	Ep. #39	The List	5a	Ep. #131	The Write Stuff
5:30a	Ep. #52	Softball	5:30a	Ep. #145	Future Issues

TV Land continues to build the ultimate entertainment brand on all platforms for consumers in their 40s and 50s. Armed with a slate of original programming, newly acquired classic and contemporary TV, hit movies and its redesigned website -- TVLand.com -- the network is uniquely positioned to superserve the first generation of Americans who grew up alongside television. The network's program mix features original programming, popular dramas, sitcoms and westerns in a fun-filled, pop culture environment featuring a roster of popular shows including *All in the Family*, *M\*A\*S\*H*, *The Andy Griffith Show* and *Just Shoot Me*, which joins TV Land in January, 2008. In the coming months, the network will roll out a slate of new original series' such as *High School Reunion*, *She's Got The Look*, *Family Foreman* and *The Big 4-0*. TVLand.com, the network's Emmy Award-winning website, is devoted to all aspects of entertainment including TV, music and movies and features full-length episodes, a movie trailer database and over a dozen radio stations. TV Land is now seen in over 90 million U.S. homes.

### About MTV Networks

MTV Networks, a unit of Viacom (NYSE: VIA, VIA.B), is one of the world's leading creators of programming and content across all media platforms. MTV Networks, with more than 140 channels worldwide, owns and operates the following television programming services - MTV: MUSIC TELEVISION, MTV2, VH1, mtvU, NICKELODEON, NICK at NITE, COMEDY CENTRAL, TV LAND, SPIKE TV, CMT, NOGGIN/THE N, VH1 CLASSIC,MTVN INTERNATIONAL and THE DIGITAL SUITE FROM MTV NETWORKS, a package of 13 digital services, all of these networks trademarks of MTV Networks. MTV Networks connects with its audiences through its robust consumer products businesses and its more than 300 interactive properties worldwide, including online, broadband, wireless and interactive television services and also has licensing agreements, joint ventures, and syndication deals whereby all of its programming services can be seen worldwide.