



Contacts: Jennifer Zaldivar  
TV Land  
212-846-8964  
[jennifer.zaldivar@tvland.com](mailto:jennifer.zaldivar@tvland.com)

Vanessa Reyes-Smith  
TV Land  
310-752-8081  
[Vanessa.Reyes@tvland.com](mailto:Vanessa.Reyes@tvland.com)

## **TV LAND'S NEW ORIGINAL SERIES, HIGH SCHOOL REUNION PREMIERES ON MARCH 5, 2008**

### **Alums from JJ Pearce High School in Richardson, Texas Journey to Maui to Celebrate Their High School Reunion**

New York, New York – January 16, 2008 -- TV Land has assembled alumni from the JJ Pearce High School (Richardson, TX) to experience the reunion of a lifetime. *High School Reunion*, the newest TV Land Original Production, **premieres on March 5, 2008 at 10:00 p.m. ET/PT.** The six-episode series, set on a sun-drenched multi-million dollar Hawaiian estate, revolves around the reunion getaway for alums from JJ Pearce High, several of whom have not seen each other since graduating 20 years ago.

Executive produced by Mike Fleiss and Lisa Levenson (*The Bachelor*), *High School Reunion* reunites classmates from all walks and stages of life who have some issues to address and resolve since their days at Pearce. Whether opening some painful wounds inflicted by the resident bully or rekindling old romances, *High School Reunion* will give viewers a front row seat to the emotional and compelling rollercoaster ride throughout its six-week run.

"*High School Reunion* provides TV Land viewers with a fascinating window into how classmates who knew each other in the 1980's have evolved over the last 20 years," explains Larry W. Jones, President, TV Land. "By bringing together several alumni for a two week get-away, *High School Reunion* allows the classmates to really experience how they have changed – or have not changed – since graduation. The overall experience of reconnecting with old friends is something the TV Land viewer will find to be both highly relatable and entertaining."

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**The alums from JJ Pearce High School's participating in High School Reunion are:**

*(In alphabetical order)*

**Cheryl (The Outsider)** -- Ostracized by classmates for her off-beat wardrobe and shaved head, Cheryl attempts to show others that she is now capable of holding her own with the "in" crowd.

**DeAnna (The Popular Girl)** – This attractive blonde -- who turned heads at Pearce -- proved to be unlucky in love as evidenced by her four previous marriages. She returns to her class to give it another try in this tropical paradise.

**Glenn (The Geek)** – A nerd in high school who has evolved into a successful tech wiz, he seeks an apology from Jason, the bully who roughed him up years ago.

**Jason (The Bully)** – The resident tough guy who terrorized many during his high school reign seeks forgiveness from those he hurt -- both physically and emotionally.

**Justin (The Pipsqueak)** – The scrawny high school geek, who had a life-changing growth spurt in college, turns to his Pearce classmates to find his ideal woman – someone exactly like Pamela Anderson.

**Kathryn "Kat" (The Lesbian)** – A successful voice-over artist who is openly gay wonders if she's been looking for love in all the wrong places and now contemplates starting a new relationship.

**Kirstin – (The Spoiled Girl)** – A driven real estate agent who has been used to getting her own way for her whole life, she tries to get boyfriend Sean to propose to her...again.

**Lana – (The Drama Queen)** – Busy mom and divorcee who wants to help her ex-husband and her ex-lover make amends after years of acrimonious feelings.

**Matt (The Jock)** – A star athlete -- whose idyllic life was recently shattered by the death of his wife -- picks up the pieces and attempts to start life over again.

**Mike – (The Rebel)** – The troublemaker who had the tables turned on him when he realizes that his best friend (Steve) had an affair with his soon-to-be ex-wife (Lana).

**Rob – (The Stud)** – Always the center of attention and controversy, Rob continues to step into and out of the middle of many of the heated moments in the house.

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**Sean – (The Millionaire)** – A wealthy and successful business executive, he is concerned that his girlfriend (Kirsten) is actually serious about their *second* chance at happiness.

**Steve – (The Backstabber)** – Contrite and hopeful that he can return into the good graces of his best friend (Mike), he realizes he has years of hurt feelings and bitterness to overcome before he is successful.

**Yvette – (The Girl Next Door)** – This All-American Girl has a big secret that might keep her from pursuing a new relationship with the widower (Matt).

*High School Reunion* is a production of Next Entertainment in association with Warner Horizon Television. In addition to executive producers Mike Fleiss and Lisa Levenson, Drew Hoegl and Jonathan Singer serve as co-executive producers. *High School Reunion* enjoyed a successful three season run on the WB.

**About Warner Horizon Television:**

Warner Horizon Television is one of the entertainment industry's fastest-growing television companies, specializing in the creation of scripted series for the cable marketplace, and primetime reality series for both network and cable. Founded in 2006, this second production entity allows the Warner Bros. Television Group to expand its programming offerings and explore creative options made possible under a new business model.

**About TV Land:**

TV Land continues to build the ultimate entertainment brand on all platforms for consumers in their 40s and 50s. Armed with a slate of original programming, newly acquired classic and contemporary TV, hit movies and its redesigned website -- TVLand.com -- the network is uniquely positioned to superserve the first generation of Americans who grew up alongside television. The network's program mix features original programming, popular dramas, sitcoms and westerns in a fun-filled, pop culture environment featuring a roster of popular shows including *All in the Family*, *M\*A\*S\*H*, *The Andy Griffith Show* and *Just Shoot Me*, which joins TV Land in January, 2008. In the coming months, the network will roll out a slate of new original series' such as *High School Reunion*, *She's Got The Look*, *Family Foreman* and *The Big 4-0*. TVLand.com, the network's Emmy Award-winning website, is devoted to all aspects of entertainment including TV, music and movies and features full-length episodes, a movie trailer database and over a dozen radio stations. TV Land is now seen in over 90 million U.S. homes.

**About MTV Networks**

MTV Networks, a unit of Viacom (NYSE: VIA, VIA.B), is one of the world's leading creators of programming and content across all media platforms. MTV Networks, with more than 140 channels worldwide, owns and operates the following television programming services - MTV: MUSIC TELEVISION, MTV2, VH1, mtvU, NICKELODEON, NICK at NITE, COMEDY CENTRAL, TV LAND, SPIKE TV, CMT, NOGGIN/THE N, VH1 CLASSIC,MTVN INTERNATIONAL and THE DIGITAL SUITE FROM MTV NETWORKS, a package of 13 digital services, all of these networks trademarks of MTV Networks. MTV Networks connects with its audiences through its robust consumer products businesses and its more than 300 interactive properties worldwide, including online, broadband, wireless and interactive television services and also has licensing agreements, joint ventures, and syndication deals whereby all of its programming services can be seen worldwide.

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